

## **MAKE A DATE WITH DALI AT IFA 2016**

Designers of the world's most distinctive and exactingly engineered loudspeakers set to unveil the next evolution of audio at the Berlin show...

## **READY FOR BETTER?**

The rumours have been doing the rounds; and now we can confirm they are true! We at DALI are excited to announce the arrival of an all-new addition to our line-up of award-winning loudspeakers. Set to be unveiled this September at Berlin's IFA Show, a new model is born, and we're confident you'll be blown away by our latest creation.

The pursuit of music perfection is why DALI (Danish Audiophile Loudspeaker Industries) was founded, it's why we constantly aim to innovate and in fact it's why, in a nutshell, we exist.

The absolute best possible reproduction of audio in the domestic environment has always been our objective, and the development of new technologies to increase the realism of the home experience is the means by which we achieve it. That's why we can count more than one million satisfied DALI customers.

But now, having mastered the domestic environment, we've taken our first step outside of it, and brought all our passion, engineering ingenuity and aesthetic understanding with us.

## MUSIC ON THE MOVE

What we've created is a first for DALI of portable speakers – with a perfect balance between portability and superior audio performance.

## WHAT'S IN A NAME?

So what do we call this new kid on the block in portable music? Well, like the terrible teases we are, you'll have to wait until the unveiling at **IFA**.



