

TERMS & CONDITIONS

Questions regarding the OPTICON social media campaign "Portraits of females" can be send to gms@dali.dk

1. INTRODUCTION

- 1.1. The following terms and conditions apply for the "Portraits of females" campaign, and by submitting an entry into this campaign, participants warrant that they have read, understood and agree agree these terms and conditions are binding.
- 1.2 The competition is run by DALI A/S.

2. ELIGIBILITY

- 3.1. The campaign is open to any DALI OPTICON owner who sends a video portraying a female talking in English about their dedication to music and/or audio experiences.
- 2.2. The video should be filmed with a cell phone, tablet or camera.
- 3.2. The video must have a maximum duration of 1 minute.
- 3.3. The face of the female person portrayed in the video must be visible in minimum 10 seconds.
- 3.4. The female main character doesn't necessarily need to be the owner of the speakers.
- 3.4. A pair of DALI OPTICON speakers must be shown in the video.
- 3.5. Other speaker brands must not be visible in the video.
- 3.6. There cannot be any ambient music in the video.
- 3.3. The campaign is not open to employees (or family members of employees) of DALI A/S, agents or any persons or other companies that are professionally associated with DALI A/S or anyone else connected to the campaign.
- 3.4. DALI A/S may refuse any winning entries, if the contributor acts in a manner that DALI A/S reasonably considers to be inappropriate, unlawful, offensive, or damaging to the goodwill or reputation of DALI A/S. If a winning entrant is disqualified, DALI A/S reserves the right to award the same prize to another entrant.
- 3.5. DALI A/S reserves the right to request that winning entrants provide suitable proof of eligibility in order to claim the prize. If winning entrants cannot provide suitable proof of eligibility, the entrant will forfeit the prize in whole and no substitute will be offered. DALI A/S reserves the right to award the same prize to another entrant.

4. HOW TO PARTICIPATE

- 4.1 Everyone with a pair of OPTICON speakers can participate.
- 4.2. Every submission should contain the following:
 - 4.2.1. A video send to gms@dali.dk via wetransfer.com that portrays a female talking in English about their dedication to music and/or audio experiences.
 - 4.2.2. The contribution is accepted when 2.1 to 2.9 (both included) are fulfilled and the video is send to Gitte Munkholm Stadsgaard no later than November 14.

5. SELECTION AND NOTIFICATION

- 5.1. DALI A/S will choose among the submitted videos and choose the very best videos. The best videos will win a KUBIK FREE speaker (Black, Red, ICE)
- 5.2. The winners will be selected between ***Tuesday the 15th November and Friday the 18th of November, and will be contacted no later than Monday the 21st November via e-mail. After confirmation from the winners, we will create a plan for announcement of their videos including dates for up-load on social media and website.***
 - 5.2.1. The owners of the chosen videos must reply to DALI A/S in order to accept participation in the campaign no later than ***Wednesday the 23rd November at 12.00.*** If there hasn't been made any contact to

DALI A/S before 16.00 the above-mentioned day, DALI A/S will contact the owner of the next potential video.

5.4. The prize is non-exchangeable, non-transferable and is not redeemable for cash or other prizes.

6. COPYRIGHT

6.1. Copyright in all videos submitted for this campaign remains with the respective entrants.

However, when participating in the competition, each entrant grants a worldwide, irrevocable, perpetual license to DALI A/S to feature any or all of the submitted images in any of their publications, their websites and/or in any promotional material connected to this campaign.

6.2. If the owner of the video wish to be given credit, DALI A/S will of course mention the name on social media and hereby give credit.

7. PUBLICITY

7.1. By entering the campaign, the entrants consent to take part in any publicity (including, but not limited to, name, images, recordings, photos or videos) undertaken by DALI A/S or its associate companies without additional remuneration. The entrants also acknowledge that DALI A/S and its associate companies have the right to use such publicity in any medium, including the Internet in any reasonable manner.

8. AGREEMENT

8.1. At the time of entry, entrants are deemed to have read, understood and be in agreement with the terms and conditions of this competition. DALI A/S reserves the right to rule on any issue(s) not covered by these terms and conditions. Should an entrant disagree with any decision made by DALI A/S, the entrant will have the right to withdraw his or her entry.

8.2. DALI A/S is not responsible for any damage or loss that may occur during the sending of entries via the Internet.

8.3. DALI A/S is not responsible for any problems or damages experienced by the entrant due to forces beyond the control of DALI A/S, such as troubles relating to computer networks, computer virus infections or unauthorized computer access.

8.4. A photograph/video which displays an identified/identifiable person may infringe on such person's right of privacy or may disclose such person's personal information. Entrants shall be careful and they should avoid any infringement of personal rights and obtain the necessary permission from such person.

8.5. The above terms and conditions relating to the responsibility of DALI A/S will apply equally to other parties cooperating in the operation of the contest.