

Award-winning DALI CALLISTO With BluOS Now MQA Certified

– The DALI CALLISTO wireless speakers, just got even better

Danish Audiophile Loudspeaker Industries (DALI), the renowned Scandinavian loudspeaker manufacturer, has announced that its popular CALLISTO wireless active speakers are now MQA Certified. The certification was awarded by MQA Ltd. and applies to DALI CALLISTO products installed with the optional BluOS Plug-In Module. This means that DALI CALLISTO's BluOS users can now take advantage of the ever-growing catalogue of studio master recordings that have been encoded into MQA and streamed on services like Tidal – a natively integrated streaming service in all BluOS Enabled products – or stored on a network music library.

MQA's award-winning technology captures 100% of the original recording and packages it in a file small enough to stream. Streamed by BluOS to CALLISTO's wireless loudspeaker system's no-loss fully digital audio transfer, every little detail in the MQA file will find its way to the ear of the listener.

"For more than 35 years DALI has strived to offer best-in-class sound reproduction, both with its range of passive loudspeakers and lately also with its active loudspeaker products," says Lars F. Jørgensen, Product Manager at DALI. "MQA certification of our EISA award-winning CALLISTO system only reinforces our commitment to giving our music loving customers access to the highest fidelity sound possible."

The BluOS Plug-In Module is an optional feature that is added to the CALLISTO Sound Hub, and offers users access to BluOS, a proprietary hi-res wireless multi-room music networking ecosystem by Lenbrook International. This means users can take advantage of the rich world of multi-room streaming music and modern control options that include Smartphone apps, and integration with smart home control systems and popular voice assistants. BluOS was an early adopter of the MQA technology and DALI's CALLISTO loudspeakers now joins the nearly 30 other BluOS Enabled products by NAD Electronics and Bluesound as MQA Certified.

Already acquired DALI Sound Hubs, which includes a BluOs module, will automatically be updated with the MQA technology.

About DALI

DALI, (Danish Audiophile Loudspeaker Industries) was founded in 1983 as an extension of Scandinavia's leading audio retail chain. Now distributed in 70 countries, and with more than 35 years of experience and global recognition, DALI holds unwavering dedication to sound that has advanced the state of the art, inspiring music and cinema lovers and challenging the competition to catch up. DALI is driven by raw passion for music and an honest reproduction in the domestic environment. Continuous development and refinement of new technologies remains core to DALI's quest to create the best loudspeakers in the world.

For more information visit www.dali-speakers.com

About MQA

Using pioneering scientific research into how people hear, the MQA team has created a technology that captures the sound of the original studio performance. The master MQA file is fully authenticated and is small enough to stream or download, while also being backward compatible, so you can play MQA music on any device. MQA's award-winning technology is licensed by labels, music services and hardware manufacturers worldwide and is certified by the RIAA. MQA is a UK-based private company.

For more information visit www.mqa.co.uk

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